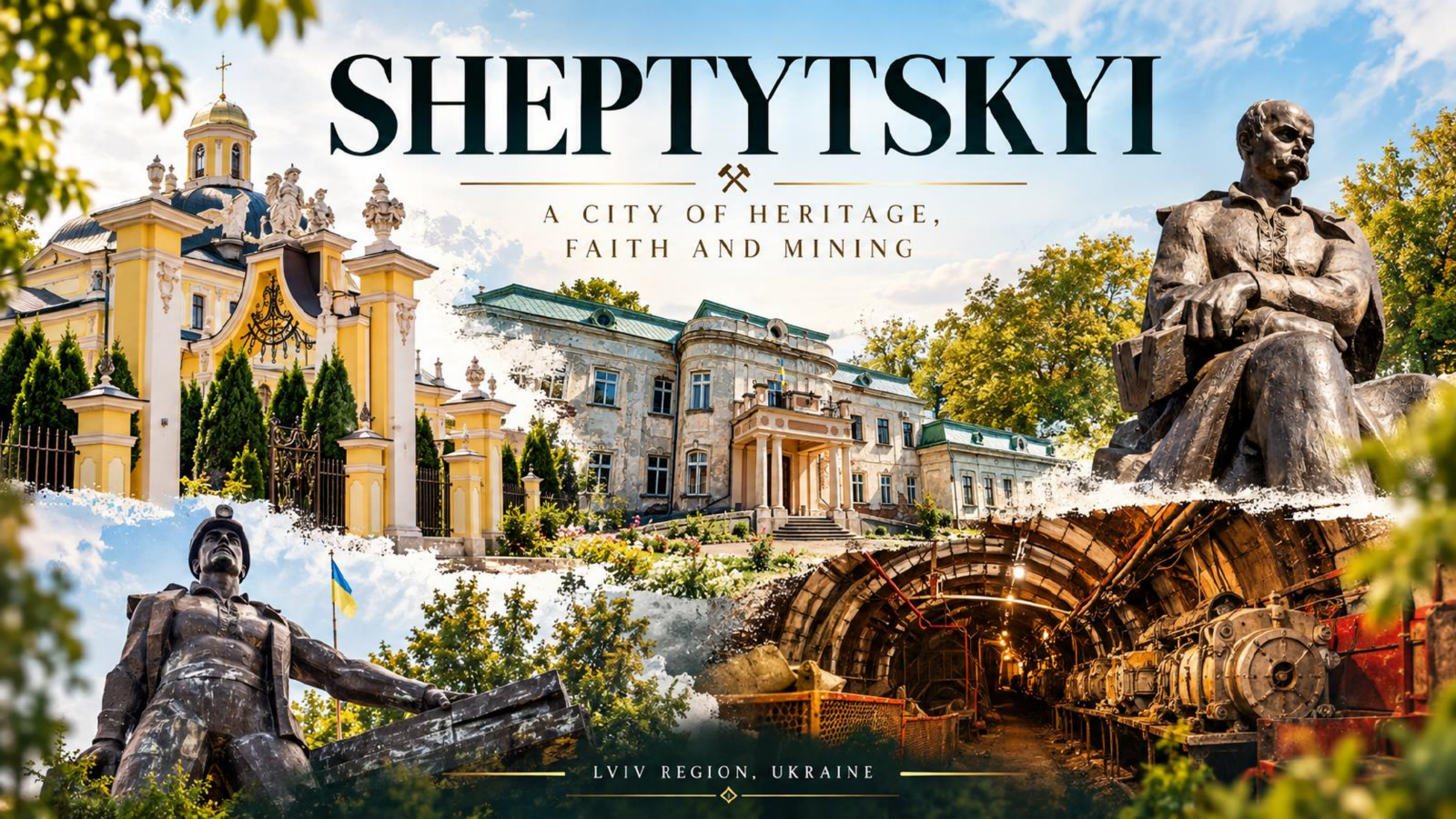


SHEPTYTSKYI



A CITY OF HERITAGE,
FAITH AND MINING



LVIV REGION, UKRAINE

SHEPTYTSKYI

A CITY OF HERITAGE AND OPPORTUNITY

Sheptytskyi is a historic city in Lviv Region, western Ukraine, shaped by a unique combination of cultural heritage, education and mining traditions. Formerly known as Chervonohrad, the city has become an important regional center with a strong community identity and a growing focus on innovation, skills development and inclusive local growth. Its architectural landmarks and monuments reflect centuries of European and Ukrainian history.

Today, Sheptytskyi is developing as a modern community with opportunities for business, education, tourism and partnership. Its strategic location, skilled workforce, educational institutions and industrial heritage create a solid foundation for new initiatives and investment. The city combines historical character with a forward-looking approach to sustainable economic and community development.



SOKAL CERAMICS

A LIVING TRADITION OF WESTERN UKRAINE

Sokal Ceramics is a distinctive pottery tradition that developed in Sokal, a historic center of craftsmanship in western Ukraine, with roots dating back to the 15th–16th centuries. Its recognizable style features a light background with expressive green, yellow and brown brushwork, and motifs of birds, flowers, branches and rosettes. The tradition combines craftsmanship, regional identity and a unique design language that has been passed down through generations.

Today, Sokal Ceramics is not only a treasured element of Ukraine's intangible cultural heritage — included in the National Inventory of Intangible Cultural Heritage in 2026 — but also a driver for local development. It creates opportunities for creative industries, cultural tourism, educational programs, artisan workshops and small businesses, strengthening the region's cultural visibility and contributing



CULTURAL
HERITAGE



CREATIVE
INDUSTRIES



TOURISM
DEVELOPMENT



LOCAL
BUSINESS



SUSTAINABLE
GROWTH



Included
in the National
Inventory of
Intangible Cultural
Heritage of Ukraine

2026

SERHII IVASHKIV

Master of Traditional Ceramics

Serhii Ivashkiv is a master of traditional ceramics and a member of the National Union of Masters of Folk Art of Ukraine. His creative work is dedicated to preserving and promoting the traditions of Sokal ceramics and black-fired ceramics.

He has participated in numerous exhibitions and craft fairs and has organized and co-organized pottery festivals. Through workshops for children, adults and veterans, he shares his knowledge, skills and passion for pottery, helping to preserve traditional craftsmanship for future generations.



Sokal Ceramics ♦ Cultural Heritage

♦ Craftsmanship & Community



























*Thank you
for your attention!*

